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**UK Veterinarians Driving Supplies to Africa
to Support Gambia Horse and Donkey Trust**

- Innovacyn Sponsors 4,000-Mile Road Trip; Donates Vetericyn Products -

SURREY, England, and RIALTO, Calif, Oct. 18, 2011 - The Gambia Horse and Donkey Trust announced that it has teamed up with Innovacyn, a healthcare company that makes Vetericyn products, and two UK veterinarians, Pat Sells and Laura Heaps, to deliver essential medical aid and supplies to the charity's clinic in Sambel Kunda, Gambia. In addition to transporting supplies, the 4X4 truck driven as part of the Vetericyn Veterinary Mission to Gambia will be donated to the clinic. Sells and Heaps plan to begin their grueling 4,000-mile journey at the end of October.

"The Gambia Horse and Donkey Trust changes the lives and futures of untold numbers of animals and their owners in Western Africa. Our goal in sponsoring the trip and donating Vetericyn products is to help the Trust save working animals that are vital to the livelihood of so many families. We couldn't be more impressed by the selfless work of this group, and are proud to support them," said Brian Costigan, sales and marketing manager, Europe, of Innovacyn.

"Every year horses and donkeys die needlessly from disease and neglect," explained Dr. Sells. "There are more than 100 million equines (horses, donkeys, mules) in the developing world - the vast majority of these without any access to veterinary care, and under the constant threat of fatal infectious diseases."

The Trust's co-founder, Heather Armstrong, said, "There is still so much more that needs to be done, but with ongoing support we are going to continue making a huge impact on the lives of not only the animals but also the people who own them - the farmers who rely on them to carry supplies and the families who desperately need them to survive in so many ways. Every bit of help is going to not just ensuring the horses and donkeys are fed and treated, but that local residents learn how to look after them for the rest of their lives."

The Trust is accepting donations for the trip here: <http://www.justgiving.com/gambiaroadtrip>; and updates from the road and the clinic will be posted here: www.vetericyn.com/gambia.

About The Gambia Horse and Donkey Trust

Founded in 2001 by sisters Heather and Stella Armstrong, The Gambia Horse and Donkey Trust aims to help reduce rural poverty in Gambia by caring for working horses, donkeys and mules. A healthy working animal can increase its owner's income by up to 500%. The Trust also provides animal owners with the education and knowledge they need to help provide proper nutrition and medical care for their animals. For more information, visit www.gambiahorseanddonkey.org.uk.

About Vetericyn

Vetericyn animal wellness products are innovative topical solutions for the care of wounds, infections and irritations caused by bacteria, viruses, fungi or spores. Made up of compounds similar to those produced by the animal's own immune system, Vetericyn will not harm healthy tissue. Vetericyn is pH neutral, nontoxic and will not sting when applied. This no-rinse product, in solution, kills 99.999% of bacteria, viruses, fungi and spores including E.coli, Staph (MRSA), Strep, Moraxella bovis, Pasteurella, Actinomyces and Pseudomonas aeruginosa. Containing no steroids or antibiotics, Vetericyn tests free for competitive animals. For more information, go to www.vetericyn.com.

Vetericyn partners include Cesar Millan, host of "The Dog Whisperer," and Clinton Anderson of Downunder Horsemanship. Vetericyn products are available: in pet stores nationwide, including PETCO; at feed and tack stores; via licensed veterinarians; and through the company's network of distributors.

About Innovacyn Inc.

Based in Rialto, Calif., Innovacyn Inc. is a privately held company that provides premier human and animal healthcare products based on advanced scientific research. Countless animals worldwide have safely benefited from the technology found in Innovacyn products. For more information about Innovacyn, visit www.innovacyn.com. All Innovacyn products are made in the U.S.A.

Innovacyn has a proud history of supporting charitable organizations, and is a World Vets donor partner. The company also supports local and regional groups, and is currently running the "Vetericyn Loves Animals Charity Giveaway" on its Facebook page: https://www.facebook.com/#!/vetericyn?sk=app_20678178440.

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