



For Immediate Release

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POLAK JOINS INNOVACYN AS MIDWEST ACCOUNT MANAGER

RIALTO, CALIF. (January 26, 2011): Innovacyn Inc., a Southern California-based healthcare company announces that Robert (Rob) Polak has joined the company and will serve as its Midwest account manager. He will be responsible for sales of the company's Vetericyn® and Puracyn™ products in Nebraska, Iowa, Missouri, and Kansas.

"Rob brings a wealth of experience in the animal health industry that will be invaluable to helping build and strengthen the Vetericyn brand," says Dave Mills, General Manager at Innovacyn, Inc. "Rob will be responsible for sales of both over-the-counter (OTC) Vetericyn products, the Vetericyn VF line of veterinary products and Puracyn products for the human health market. We are excited to have him as a member of our growing team of animal and human healthcare industry professionals."

In addition to product sales, Polak also will conduct sales training, provide dealer support and attend trade shows and distributor sales meetings in his region.

Prior to joining Innovacyn, Polak worked for Professional Veterinary Products as a vendor relations coordinator, marketing veterinary medical equipment and instruments. In addition, he coordinated numerous trade shows and revitalized the company's trade show marketing strategy. He also served as a vocational program manager at Bethphage (now called Mosaic).

Polak is a 1993 graduate of the University of Nebraska in Omaha, where he earned a bachelor's degree in sociology. He earned a second degree in sales and marketing management at the same institution in 2010.

Vetericyn is the first non-toxic, broad-spectrum topical wound care product for the animal health market. It is a one-step topical spray that cleans hot spots or other skin irritations. It is based upon unique technology that mimics the body's own immune system.

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Vetericyn is used throughout the United States and Canada on horses, cats, dogs, birds, exotics and other companion animals. Veterinarians and pet experts alike recommend the product based upon its efficacy and ease of use.

[SEE ATTACHED PHOTO PLEASE]

PHOTO CAPTION:
Mr. Robert Polak (photo courtesy of Vetericyn).

About Innovacyn Inc.

Based in Rialto, Calif., Innovacyn Inc. is a privately-held American company that was formed for the purpose of providing premier human and animal healthcare products based on advanced scientific research. For more information about Innovacyn, visit www.innovacyn.com. To learn more about the Innovacyn brands, buy product or find an authorized dealer in your area, visit www.puracyn.com or www.vetericyn.com.

Follow these hyperlinks to learn more about Vetericyn:



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