

## **WORLD VETS AND INNOVACYN PARTNER FOR “GIVE AND GET” DONOR DRIVE**

*- Give a World Vets Donation as a Gift, Get a Free Bottle of Vetericyn, World Vet’s Official Wound and Infection Spray -*

FARGO, N.D., and RIALTO, Calif., Nov. 30, 2011 – Just in time for the holiday season, World Vets and Innovacyn Inc., makers of Vetericyn animal healthcare products, announced a “Give and Get” donor drive. Donate at least \$50 to World Vets – a great gift for pet owners and lovers – and receive a free eight-ounce bottle of Vetericyn (retail value: \$28). Gift-givers will also receive a donation certificate for the recipient. Quantities are limited, so purchase today at <http://worldvets.donorpages.com/WorldVetsVetericyn/>.

World Vets also named Innovacyn, a long-time supporter, as a charter Corporate Sponsor, and Vetericyn was designated as World Vets’ Official Wound and Infection Spray. With more than 3,600 volunteers, World Vets provides veterinary care, veterinary training and disaster relief through projects in 36 countries. “Our volunteers rely on Vetericyn products to prevent infection and speed post-surgical and wound recovery time,” said Dr. Cathy King, founder and CEO of World Vets. “We greatly appreciate Innovacyn’s support, and will use the funds raised through this drive to help bring critical medical care to animals around the globe.”

“This holiday season, Vetericyn wants to thank pet lovers who give the generous gift of a World Vets donation. Through its dedicated volunteers, World Vets brings hope and healing for animals in developing and disaster-stricken countries,” said Bob Burlingame, CEO of Innovacyn. “We couldn’t be prouder to partner with them, and look forward to helping World Vets continue their amazing work.”

### **About World Vets**

World Vets is a non-government organization (NGO) providing veterinary aid, veterinary training and disaster relief around the globe. Our primary focus is to make veterinary care accessible to the 99 percent of animals in developing countries that never see a veterinarian. With more than 3,600 volunteers, we have projects in 36 countries on six continents. World Vets collaborates with animal advocacy groups, foreign governments, US and foreign military groups and veterinary professionals abroad. Founded in 2006, World Vets is a 501c3 organization. For more information, visit <http://www.worldvets.org/>.

### **About Vetericyn**

Vetericyn animal wellness products are innovative topical solutions for the care of wounds, infections and irritations caused by bacteria, viruses, fungi or spores. Made up of compounds similar to those produced by the animal’s own immune system, Vetericyn will not harm healthy tissue. Vetericyn is pH neutral, non-toxic and will not sting when

applied. This no-rinse product, in solution, kills 99.999% of bacteria, viruses, fungi and spores including E.coli, Staph (MRSA), Strep, Moraxella bovis, Pasteurella, Actinomyces and Pseudomonas aeruginosa. Containing no steroids or antibiotics, Vetericyn tests free for competitive animals. For more information, go to [www.vetericyn.com](http://www.vetericyn.com).

Vetericyn partners include Cesar Millan, host of "The Dog Whisperer," and Clinton Anderson of Downunder Horsemanship. Vetericyn products are available: in pet stores nationwide, including PETCO; at feed and tack stores; via licensed veterinarians; and through the company's network of distributors.

### **About Innovacyn Inc.**

Based in Rialto, Calif., Innovacyn Inc. is a privately held company that provides premier human and animal healthcare products based on advanced scientific research. Countless animals worldwide have safely benefited from the technology found in Innovacyn products. For more information about Innovacyn, visit [www.innovacyn.com](http://www.innovacyn.com). All Innovacyn products are made in the U.S.A.

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