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**VETERICYN® VF NOW AVAILABLE IN OPHTHALMIC WASH AND OTIC RINSE**  
*- One-Step Eye and Ear Formulas Fight Infection and Accelerate Healing -*

RIALTO, Calif., July 6, 2011 – Innovacyn Inc. today announced the expansion of its professional-strength animal healthcare line with the launch of Vetericyn® VF Ophthalmic Wash and Vetericyn® VF Otic Rinse. The new no-rinse eye and ear products, available exclusively to licensed veterinarians in the U.S. and Canada for the inhibition of infection, accelerate the healing process. The two-ounce Ophthalmic Wash and the four-ounce Otic Rinse do not cause any harm to healthy tissue or sting when applied.

The antimicrobial solution found in the Ophthalmic Wash and Otic Rinse inhibits antibiotic-resistant strains of bacteria (including staph and MRSA) as well as fungi, viruses and spores. It consists of oxychlorine compounds similar to those produced by the animal's own immune system. Both products are steroid-free, antibiotic-free and contain no alcohol or iodine.

The **Vetericyn VF Ophthalmic Wash** cleans wounds, eliminates the eye infections caused by viruses or fungi, and inhibits bacteria. Used during regular grooming, the one-step Wash cleans eyes and prevents infection. It also works as a no-rinse flush to relieve irritated eyes, or debride eye abrasions and wounds in the surrounding area of the eye. The bottle features a twist-top for ease of application, especially useful for spray-adverse animals such as cats. The Wash is 100 percent biocompatible and non-toxic, making it safe if licked or ingested.

The **Vetericyn VF Otic Rinse** inhibits infections, cleans wounds, and speeds the healing process in the outer ear and ear canal. The product, which inhibits 99.999% of bacteria and single-cell organisms in solution, can also be used to eliminate skin irritation. Like the Wash, the Otic Rinse is biocompatible, non-toxic and includes a twist-top for ease of application.

“These products came as a result of listening to our team of distributors and veterinarians about the need for specialized eye and ear care products,” said Troy Simmons, director of sales of Vetericyn. “We’ve already heard some amazing first-hand results in the handling of ear infections and eye ailments including pink eye, and are looking forward to hearing many more successful stories as the products hit the market.”

Veterinarians can order the Vetericyn VF Ophthalmic Wash (MSRP: \$27) and Vetericyn VF Otic Rinse (MSRP: \$30) through Vetericyn's network of distribution partners, which includes MWI, AAHA MARKETLink, DVM Resources, Butler Shein Animal Health, Northeast Veterinary Supply Co., VetPharm, Webster Veterinary, Milburn Equine and TW Medical. For more information, see <http://www.vetericyn.com/veterinarians/buy.php> or call (866) 318-3116.

### **About Vetericyn VF**

Launched in 2009, Vetericyn VF is the first non-toxic, animal care topical-use solution with broad spectrum antimicrobial effects. Sold exclusively to licensed veterinarians in the U.S., Canada and the United Kingdom, the product line includes: the Vetericyn VF Wound and Infection Spray in four-, eight- and 16-ounce liquid or HydroGel form; the two-ounce Ophthalmic Wash; and the four-ounce Otic Rinse.

### **About Innovacyn Inc.**

Based in Rialto, Calif., Innovacyn Inc. is a privately held U.S. company that provides premier human and animal healthcare products based on advanced scientific research. For more information about Innovacyn, visit [www.innovacyn.com](http://www.innovacyn.com). To learn more Innovacyn's products for the human market, visit [www.puracyn.com](http://www.puracyn.com), and for animals, visit [www.vetericyn.com](http://www.vetericyn.com).

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**Attention editors: Download product images at <http://www.vetericyn.com/media/gallery.php> or request high-resolution images from Tabitha Cromer at [tabithac@innovacyn.com](mailto:tabithac@innovacyn.com).**